

Edward Skrod

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SKILL SUMMARY

- Eight years Photoshop experience; advanced user
- Retouching proficiency includes images that feature products and models
- Image optimization for web
- Continually updating skill set through online training (Lynda.com, Kelbytraining.com, etc.) and workshops
- Retouching portfolio available at <http://www.edwardskrod.com/portfolio.html>

EDUCATION

H.L. Wilkes Honors College at Florida Atlantic University BA Honors Liberal Arts and Sciences, Cum Laude; Concentration in Philosophy; Major GPA 3.8	01/2009 – 05/2011
Palm Beach State College Associate in Arts; Concentration in Business; Institution GPA – 4.0	01/2008 – 12/2008
Daytona State College Photographic Technology	01/2003 – 12/2004

WORK EXPERIENCE

Freelance Retouching and Creative Digital Artist 03/2006 – present

- Collaborated with art directors, editors and other photographers to prepare photographs for print
- Performed color correction
- Retouched images, removing imperfections according to **client's** specifications using Photoshop CS and Corel Painter
- Continued to assist photographers as needed

Partial Client List:

- BBR Creative, Denise Gallagher, Art Director - bbrcreative.com
- Holbrook Multimedia, Bob Holbrook, Owner - holbrookmultimedia.com
- Stuller, Inc. – stuller.com
- **Northeast Florida's Distinguished Lifestyles**
- UL Lafayette Alumni Association

Studio Manager and Assistant Photographer
Stacy Riggs Photography
stacyriggsphotography.com

12/2004 – 02/2006
Ormond Beach, FL

A commercial photography studio that specialized in editorial portraiture, food, architecture and corporate event photography.

- Handled phone inquiries, arranged and scheduled client meetings
- Assisted photographer with all aspects of photographic jobs from setting up the studio lighting to styling jobs
- Assisted photographer with client presentations
- Revamped workflow, from shoot to print, utilizing state-of-the-art technology such as Photoshop CS and Adobe Bridge to maximize production efficiency
- Performed color management, RAW color calibration
- Coached photographer in new digital technology from cameras to digital editing software
- Employed color balance technologies for accurate exposure and color balance
- Utilized Gretag Macbeth Eye-One “spyder” to ensure color calibration and color accuracy from camera to monitor to print
- Ordered and maintained photography equipment and supplies

TECHNICAL PROFICIENCY

Environments: Mac OSX, Windows XP/Vista/7, HTML5, CSS
Tools: Photoshop CS, Bridge, Corel Painter X, Microsoft Office, Sekonic, Canon, Nikon, Profoto, Speedatron, Novatron, Wacom Intuos, Color Management

ONGOING PROFESSIONAL DEVELOPMENT

Kelbytraining.com Mastering Camera RAW in Photoshop, Beauty Portrait Retouching, Beauty Power Session
Lynda.com Photoshop CS5 Essential Training, Photoshop CS5 One on One Advanced, Color Management Essential Training, Lightroom 3 Essential Training
Conferences: PhotoPlus Expo 2004, New York, NY

ACADEMIC HONORS AND AWARDS

President's List, Dean's List, 4.0 GPA, Spring 2009, Wilkes Honors College
President's List, Dean's List, 4.0 GPA, Spring 2008, Summer 2008, Fall 2008, Palm Beach State College
Recipient of Theodore and Vivian Johnson Scholarship: Fall 2009 – Spring 2011
Recipient of Karen Aberson Memorial Scholarship: Fall 2009 – Spring 2010
Dr. Floyd F. Koch *Ethics Scholar*, 2010 – 2011